

PROFILE

- ✓ High attention to detail and ability to work under pressure
- ✓ Self-starter and determined
- ✓ Agile and iterative approach to design and development
- ✓ Strong technical and creative problem solving skills
- ✓ Passion for ideas
- ✓ Results orientated team player
- ✓ Stakeholder management experience

SKILLSET

- | | | | | |
|-------------------|-------------------------|------------------------|---------------------|---------------------|
| ✓ User Experience | ✓ User Interface Design | ✓ User-Centered Design | ✓ Wireframing | ✓ Rapid Prototyping |
| ✓ Figma | ✓ Adobe Photoshop | ✓ Adobe Illustrator | ✓ Mobile App Design | ✓ Responsive (RWD) |
| ✓ Sketch | ✓ Research + Testing | ✓ HTML/CSS | ✓ Accessibility | ✓ SEO / Analytics |

Further skills include the use of Bootstrap, InVision, InDesign, Final Cut Pro, jQuery, WordPress, Shopify and Adobe XD. The majority of my recent contracts have been in an agile environment.

EDUCATION & QUALIFICATIONS

USER EXPERIENCE AND PSYCHOLOGY	ONGOING
A range of courses covering gestalt psychology and web design, psychology of online sales, psychology of interaction design, the brain & technology and emotional design	
W3C SCHOOLS HTML DEVELOPER	MAY 2010
Covering HTML 4.01, XHTML and CSS	
WEB AND MULTIMEDIA BSc (Hons)	JULY 2007
University of Central Lancashire	
A LEVELS	JUNE 2004
Communication Studies, Business Studies, ICT (AS Levels - General Studies, Psychology)	
GCSEs (A-C)	JUNE 2002
Dual Award Science, Mathematics, English Language, English Lit, Statistics, Office Applications, Religious Education, History, Graphics	

EMPLOYMENT HISTORY

APPLE – UX/UI DESIGNER	JUNE 2019 – JULY 2020 JUNE 2021 – JAN 2022 JULY 2022 – JAN 2023
CHARTERED INSTITUTE OF MARKETING – LEAD UX/UI DESIGNER	JAN 2021 – JUNE 2021
LEBARA – GLOBAL LEAD UX DESIGNER	JUNE 2018 – APRIL 2019
BLOCKCHAIN COMPANY – LEAD UX DESIGNER	MARCH 2018 – MAY 2018
MEGABUYTE – LEAD UX DESIGNER	NOV 2017 – MARCH 2018
DATAGENIC GROUP – LEAD UX & UI DESIGNER	NOV 2015 – SEPT 2017
KUKD.COM – LEAD UX & UI DESIGNER	NOV 2014 – OCT 2015
CURRIESONLINE.CO.UK – LEAD UX & VISUAL DESIGNER	NOV 2013 – NOV 2014
ATLANTIS HEALTHCARE – UI DESIGNER	MAY 2013 – OCT 2013
CURRIESONLINE.CO.UK – FRONT END UI/UX DESIGNER	FEB 2011 – MAY 2013
FUTUREWORKDESIGNS.COM – HEAD OF DESIGN	SEPT 2010 – JAN 2011
INGHAMS TRAVEL – CSS DEVELOPER	JUNE 2010 – AUG 2010
FL1 GROUP – UI & FRONT-END DEVELOPER	OCT 2009 – MAY 2010
ID INTERACTIVE – MULTIMEDIA DEVELOPER	APRIL 2008 – JUNE 2009
ENHANCE WEB – JUNIOR WEB DESIGNER	JAN 2005 – APRIL 2008